

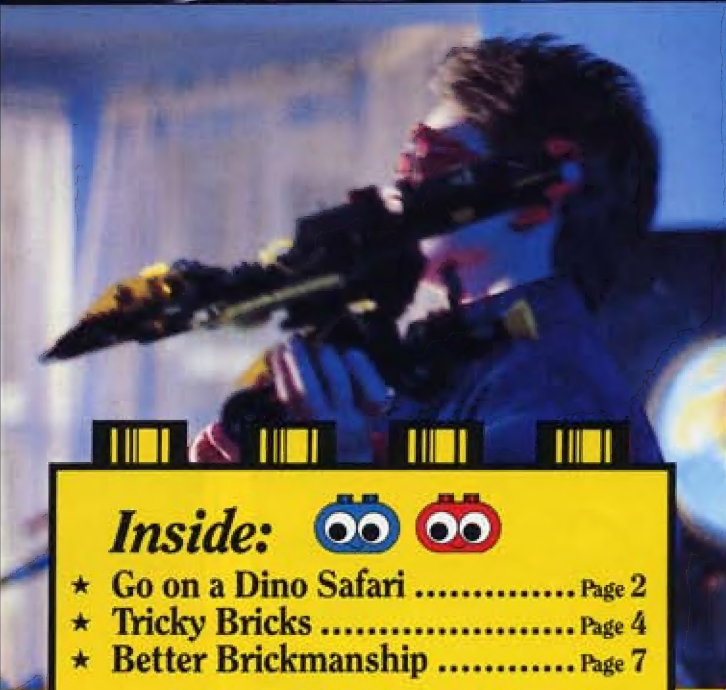
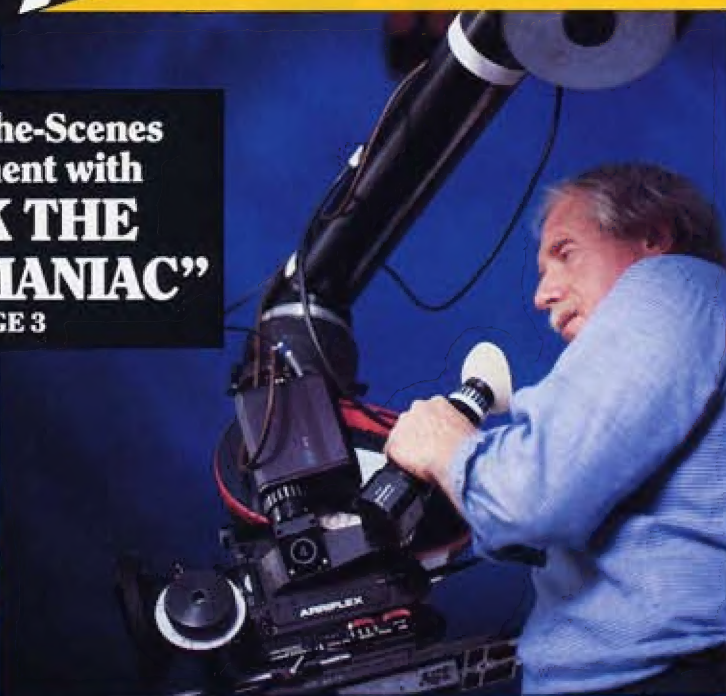
# BRICK KICKS

The Official Magazine of the LEGO® Builders Club

Issue No. 4



Behind-the-Scenes  
Excitement with  
“ZACK THE  
LEGO MANIAC”  
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*Plus A Whole Lot More!*



# TIDBRICKS

## Letter from the LEGO® Builders Club President



Dear LEGO Builder:

ZACK THE LEGO MANIAC has burst onto the scene! As an exclusive scoop just for club members, in this issue you can read all about the behind-the-scenes excitement of making this far-out series of music-video commercials. I've received lots of great mail from other "LEGO Maniacs" about our newest member of the Builders Club. I'd love to hear from *you* — and be sure to tell me why you're a LEGO Maniac!

Did you ever wonder what it was like to be a cave boy or a cave girl? Well, you can travel back in time to the prehistoric days by taking a DINO SAFARI! This fascinating LEGO Fun Show uses more than 10,000 bricks and pieces to recreate the days when dinosaurs ruled the earth. Your safari begins with the story right on this page...

If you're feeling adventurous, our Tricky Bricks page features a challenging maze and clever crossword puzzle. And, don't forget to check out "Members' Masterpieces" and "Better Brickmanship" for sensational building ideas.

I know you like all the latest, up-to-the-minute news on LEGO building sets, so I've put together a members-only Sneak Preview on page eight. Why not invite your friends to join the club, too — so they can enjoy the fun! 🧱

Until the next issue...

Happy building to you,

*Susan Williams*

Susan Williams  
President  
LEGO Builders Club

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## Take A Trip Back in Time on the Dino Safari!

Did you ever imagine what it would be like to live two hundred million years ago? Well, you can when you take a journey through the DINO SAFARI, the exciting new LEGO Fun Show. There are models of some of the largest reptiles that ever roamed the earth — and they are all built from LEGO and DUPLO® bricks!

The LEGO model of the Brachiosaurus is 9 feet, 6 inches long by 7 feet, 3 inches high — and contains a total of 5,400 bricks and pieces! A real Brachiosaurus skeleton was discovered in Tanzania, Africa, in 1909. It was close to 75 feet long, and weighed nearly 80 tons! But don't let his size fool you because the Brachiosaurus was a peaceful plant-eater.

The Stegosaurus looked like a walking tank, with two rows of bony plates that ran down its back, all the way to its powerful tail. While you're visiting the DINO SAFARI, if you see his head move, don't be afraid. This dinosaur was also a plant-eater, and only used his armor for protection against one of the strongest

and meanest reptiles — the Tyrannosaurus Rex, King of the Dinosaurs. The LEGO Fun Show features two models of this huge beast. One is 5 feet, 3 inches long, and the other is 3 feet, 6 inches long. Even the best appetites could not match this fellow who, with rows of powerful, sharp teeth, could eat 500 to 700 pounds of meat a day!

A less frightening meat-eater was the smaller 10 foot Dimetrodon, who was at home on both land and sea. And, don't forget to look up over your head on the DINO SAFARI — soaring high above are two LEGO Pteranodons! The leathery wing span of this airborne dinosaur was close to 27 feet wide. Whenever he spotted a fish, he would dive down and snap it up in his big pointy beak, like a giant sea gull.

At the DINO SAFARI, there are two play tables loaded with LEGO bricks and pieces, just waiting for master builders like you to make your own dinosaur models. And certainly you can use your LEGO bricks at home to create your own "LEGO DINO-RAMA". 🧱





# Lights, Camera, Action!

## Here Comes ZACK THE LEGO® MANIAC!

LEGO fans around the country have been stomping their feet and dancing to the beat of the new ZACK THE LEGO MANIAC music-video commercials. BRICK KICKS brings you a special behind-the-scenes peek at what it was like to actually make these exciting, action-packed commercials.

The idea for the commercial came about because of kids like you, who get their kicks playing with LEGO bricks. The LEGO Company decided to dedicate a commercial to *all* "LEGO Maniacs," showing your great imagination and sense of fun. So, each and every member of the Builders Club could really be a "LEGO Maniac" in his or her own special way!

Even though these super-cool videos last just 30 seconds, it took six months to plan and film them, from start to finish. First, the script and original songs had to be written. Then, the designs for the "sets", or scenery, had to be created and built. After that, the commercials themselves had to be filmed.

Lots of special "props" were created just for the commercials, down to the smallest details. For example, ZACK THE LEGO MANIAC has a bed designed to look just like a portable cassette player — including a "headset" headboard and "cassette tape" pillows! He also has his own neon sign and a jumbo baseball bat. Even his really cool looking LEGO jacket was custom made, with special pockets and pouches that hold


lots of LEGO bricks and pieces, and the LEGO symbol sewn onto the back!

Some 40 different LEGO models were used in the commercials! These models were made by combining different building sets from the LEGOLAND® Space, Town and Castle collections. Special models, like the world globe, monkey, and hippo were designed by the LEGO Model Department in Enfield, Connecticut, where model builders worked seven weeks to build all the models. Even LEGO "Master Builder" Karsten Kristensen was present on the film set to make any last-minute creative changes.

It took six days to film the ZACK THE LEGO MANIAC commercials at Culver City Studios in West Hollywood, California. And,

each "scene" took about three hours to film! The young actor "Zack", who appeared in the commercials, is a nine-year-old from New York City. His father was on the set with him the whole time, and on breaks he studied with two tutors so that he could keep up with his school work. To relax between scenes, he would ride a bike and practice dancing.

Some super "special effects" were used to add extra excitement to the music videos, such as the centers of the red sunglasses spinning 'round and 'round, and ZACK THE LEGO MANIAC flying into outer space.

Be on the lookout for new future adventures with ZACK THE LEGO MANIAC — in the meantime, keep creating your own LEGO fun and excitement! 



**As an extra-special scoop for Builders Club members, here are the words to sing-along with ZACK THE LEGO MANIAC!**

### ZACK THE LEGO MANIAC IN SPACE

I know a boy, his name is Zack  
His microchips are outta whack  
He built a BLACKTRON Cadillac  
He's ZACK THE LEGO MANIAC!  
He sent his Cosmic Fleet to Mars  
He's out there cruisin' with the stars  
His mind is lost in outer space  
A LEGOLAND basket case!  
Zack, Zack,  
He's a LEGO Maniac  
Zack, Zack,  
He's a LEGO Maniac!  
A Cosmo nut...  
Earth calling Zack...  
Hey, Zack, come back...



### ZACK THE LEGO MANIAC AT HOME

I know a boy, his name is Zack  
He loves to fit  
He loves to stack  
Yes construction is his knack  
He's ZACK THE LEGO MANIAC  
He builds in the window  
He's off the wall  
He builds 'em big  
He builds 'em small  
In LEGOLAND he'll rock & roll  
He's LEGO wild out of control...  
Zack, Zack  
He's a LEGO Maniac  
Zack, Zack,  
He's a LEGO Maniac!

